REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	25 May 1996
Name of applicant/court:	Netlink Distribution Company
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	The Picture Sextra No 15
Other Known Titles:	The Picture Sextra
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Australian Consolidated Press Publishing Pty Ltd
Author:	Not Applicable
Format:	Magazine
Country of Origin:	Australia
Language:	English

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Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total Running time:

Excision/Alteration: Not Applicable.

Reasons(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Display conditions:

Section 27

Either

That when the publication is on public display, the classification given to the publication must be shown on the publication; or any package in which the publication is kept

and

that the publication must be publicly displayed only in a sealed package

and

that where the publication is publicly displayed in a package, the package must be made of opaque material;

Or

That when the publication is on public display, the classification given to the publication must be shown on the publication; or any package in which the publication is kept

and

that the publication must be publicly displayed only in a sealed package

and

that the publication must be publicly displayed only in premises, or a part of premises, set aside for the public display of restricted publications (whether or not articles other than restricted publications are also displayed in those premises or that part of those premises).

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The Picture Sextra No 15 contains text which degrades and dehumanises the women that the magazine portrays to a wide extent. While the degrading and dehumanising tone is strong and sustained, its degree is lessened by other aspects of the publication. The publication is intended for wide distribution, and has the purpose of sexual arousal and entertainment.

Section 14 of the NZBR Act applies to *The Picture Sextra No 15* and limitations on its availability must be reasonably justified. The Classification Office does not consider that the extent and degree to which, and the manner in which, the publication degrades and dehumanises the women it depicts outweighs the right to freedom of expression set out in s14 of the NZBR Act. However, given the explicit degree of nudity, the high degree of sexual references, and the degrading and dehumanising tone in the publication, the Classification Office is of the opinion that the availability of the publication is likely to be injurious to the public good unless it is restricted to an adult audience.

Therefore the Classification Office has classified the magazine as a restricted publication namely:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

OFLC Ref: 9500561